

DELLA ADVENTURE  
TRAINING ACADEMY

PRIDE GROUP LAUNCHES  
'PRIDE KADAMB KUNJ RESORT'

KOCHI-A CULTURAL  
CAULDRON

# Corporate Tycoons

The Complete Business and Travel Magazine

## Della Group's Foray into India's First Military Tourism



All training at D.A.T.A. is conducted by the best team of expert trainers consisting of special forces veterans and experienced Army instructors.



## Helping People to Tackle 'Pests' of a Different Kind in DATA

Jimmy Mistry, CMD Della Group is indeed maverick with a proclivity to think out of the box. Whether his company is constructing loo for the guests in his Della Adventure Resort or a luxurious villa. He leaves an unmistakable stamp.

Don't be surprised if you see men having smile on their faces as they come out of the washroom. This is because the resort has put visuals of girls taunting and teasing men inside the men's washroom.

Jimmy set out on his entrepreneurial journey in 1991 with Mistry Pest Control with just Rs 20,000. Since then there is no looking back. Now his passion is to train people to save themselves from the "pests" of a different kind—terrorists.

D.A.T.A. (Della Adventure Training Academy) is India's first private Counter terrorism training Academy for corporates & families and India's first Military Style Finishing School for teenagers.

The academy is designed and conceived to train civilians with the necessary self-preservation and survival skills and techniques needed to endure and survive a potentially fatal situation. D.A.T.A. imparts training modules to civilians like Counter Terrorism, Jungle Survival and Real Life Survival Techniques to equip them with the much needed survival edge in a potentially hostile situation.

D.A.T.A. is not only one of its kind in the country, it also sets the very standards of 5 star luxury from within the heart of a jungle offering spectacular views of mountains and a lake.

All training at D.A.T.A. is conducted by the best team of expert trainers consisting of special forces veterans and experienced Army instructors, headed by Lt. General Raymond Noronha (Retd.) who was the Chief of Staff Southern Command from The Indian Army. This team is backed with the highest standards of hospitality and amenities by the eminent hospitality team of Della Resorts.

These Special Force training team also includes Group Commander V G Pande, a veteran with 30 years of experience and an ex Black Cat Commando, Cdo Vikram Pujala, one of the first Batch of 8 Marcos respondents at the 26/11 Taj attacks. A Black Belt in karate, he has operational experience at sea and counter insurgency, Colonel Milind Patawardhan Deputy Group Commander who has taken part in more than a dozen encounters in the J&K Valley and several others.

In his very own inimitable style Jimmy has designed D.A.T.A. out of over a 100 shipping containers and coupled this gregarious structure with 30 luxury camping tents each a palatial 500 sq feet in size, with a sit out, bedroom and bathroom area. These military style tents not only capture the army barrack vibe from the outside but are actually seats of 5 star standard comfort and luxury from within.

**CHANDRAN IYER**

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**MAVERICK JIMMY MISTRY**  
Founder, Della Group

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- By Chandran Iyer

At the crack of dawn, a group of men and women sporting olive uniform assemble at the massive training ground of Della Adventure Training Academy in the deep jungles of Lonavla. Dressed in Commando outfit they ready themselves to get a feel of Counter Terrorism activities, Real Life Survival and Jungle Survival skills.

This includes how to respond in case of crisis like Mumbai terror attack, how to behave in emergency situation like massive building fire or surviving in a jungle when one is lost.

From time to time as the group completes one training session after the other, the trainer shouts "How is the Josh?" to which the group responds in high pitched voice "High sir". The scenes here will be reminiscent of 1991 Hindi movie Prahar Directed by Subhankar Ghosh and Nana Patekar starring Nana Patekar and Dimple Kapadia.



**LONAVALA, INDIA**

But there is one difference. These men and women are not commandos, but people from the corporate world, individuals and families who are getting a feel of Commando and Military training in the campus of a glamorous five star Resort.






## Survival Training //

Maverick Jimmy Mistry who is the Founder of Della Group has pioneered experiential hospitality in India-Lonavala by creating India's largest extreme adventure park and now Military Tourism through Della Academy of Training Academy (D.A.T.A.)

Della Group has been a key driving force in the development of Lonavala by positively disrupting its perception from a mundane hill station to a tourism destination of choice. The group also pioneered 'Gen next hospitality' with 6 luxury experiential resorts.



*"It is all about presence of mind, awareness, how to handle an active shooter, how to handle a grenade attack, how to rappel off a building. We want to train civilians for handling any type of crisis" -Jimmy*

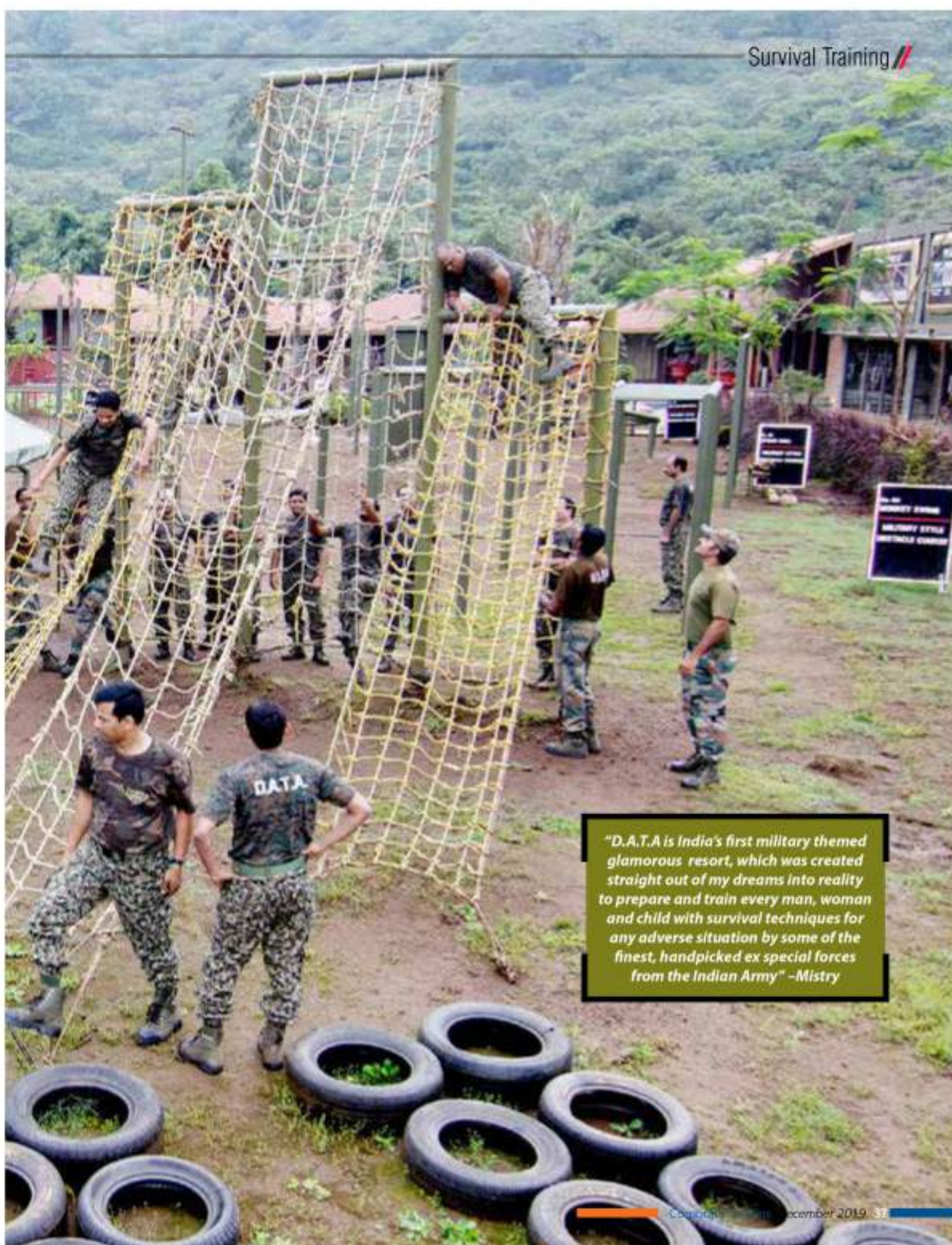
## Survival Training

D.A.T.A offers a one-of-its-kind adventure experience meant for all experiential travelers, be it FITs, family & friends or Corporates.

"D.A.T.A is India's first military themed glamorous resort, which was created straight out of my dreams into reality to prepare and train every man, woman and child with survival techniques for any adverse situation by some of the finest, handpicked ex special forces from the Indian Army" said Mr. Mistry

"Ever since Mumbai on 26/11 was attacked by terrorists I wanted to seek revenge by enabling citizens of India to effectively deal with such unforeseen calamities", he added.

Military style physical training at DATA



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## Survival Training

D.A.T.A. Resort offers a curated experience like no other, consisting of fun and adventurous activities in a controlled and safe environment, combined with uber luxury and amenities for both families and corporates.

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Lt General Raymond Noronha (retd) and Colonel Milind Patwardhan briefing the participants about survival strategies during the Night Jungle Trek.

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and counter insurgency, Colonel Milind Patwardhan Deputy Group Commander who has taken part in more than a dozen encounters in the J&K Valley and several others.

"It is all about presence of mind, awareness, how to handle an active shooter, how to handle a grenade attack, how to rattle off a building. We want to train civilians for handling any type of crisis", added Jimmy.

He says "our motto is to ignite the passion for our country and make people realize that patriotism is not only to be kept reserved for the days when there is an India-Pakistan cricket match but to demonstrate it in our day-to-day life".

"By igniting passion we wish to support veterans and our armed forces( taking care of the people who serve our country) and to create responsible citizens who are an asset to the country in any adverse situation natural or man made, thus helping build a strong patriotic India of the future," Jimmy added.



Maratha Banquet Room



Birds eye view of Della Adventure Training Academy near Lonavla.



Inside view of super luxurious glamping tents.



*The secret of his success is honesty and hard work. Added to these attributes is his relentless pursuit of giving his customer next in class services and products. For Mr Jimmy even perfection is not good enough". – Pearl Sanga*

Jimmy is best described as avid designer, hotelier and entrepreneur. For more than two decades he has been at the forefront of the Indian Design industry and has a reputation for unique designs. He is a design thought leader and a regular speaker at leading design forums.

He has got himself instant recognition as the Gen Next Entrepreneur in the Indian hospitality industry by pioneering ,conceptualizing, designing and operating India's first & largest Themed resorts. The adventure model has been selected as a case study for the prestigious New York Stern School of Business.

Talking about Jimmy, the Pearl Sanga General Manager Della Adventure says "the secret of his success is honesty and hard work. Added to these attributes is his relentless pursuit of giving his customer next in class services and products. For Mr Jimmy even perfection is not good enough".

Colonel Milind Patwardhan says "Those who are getting training here are getting benefitted at two levels. One is at individual level where they get equipped with survival skills in tiding over some emergencies where they can save themselves and others who are with them. The other is team tasks through group dynamics when they participate. There is a lot of behavioural learning when they participate as a team" he added. 