

THE ECONOMIC TIMES Panache

MUMBAI

www.etpanache.com

ROMOTIONAL FEATURE

Fit makes fine

Jimmy Mistry, Chairman, Della, on his first suit and how it's all about fit, not fashion names



My first suit

"I was in school and I had a fancy blue blazer with golden buttons. I remember in Indore, going store-to-store with a limited budget,

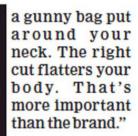
sanctioned by my father, to buy a jacket. I still cherish this memory because that blue blazer was like a dream come true at the time."

Best buy

"The second instance was when I heard about Armani-clad corporate honchos in Milan. Buying my Armani suit years ago was something that I cherish. I wore that suit practically everywhere and loved to flaunt it."

Thread count

"I don't hoard things. I believe in using things and getting rid of whatever I don't require So, Idon't have a



Name game

"I like something that stands out from the crowd. If I like the fabric and the cut, Idon't really care if it's Zara, Armani or Canali. A white jacket from Zara caught my eye once and people think it's a branded top-end jacket."

Style tip

"You should be well dressed for any occasion — that's super important to me."•

As told to glynda.aives
 @timesgroup.com



