

## “MY AIM IS TO TRANSFORM THE SKYLINE OF INDORE”

- Jimmy Mistry  
Chief Architect, Della Technica



Our first meeting with Jimmy Mistry at Della Tower, his awe-inspiring Mumbai office gave us an insight into the man and his radically different approach towards design.

No other current day architect would be having such a profound impact on the skyline of Indore: as would Jimmy Mistry's designs, which is evident through the multiple projects that he has been assigned to by the leading

With a deeper connection to Indore than just designing its homes, here is a man whose aim is to transform the skyline of Indore city through his designs.

developers and corporates of Indore, be it mass housing townships, commercial buildings, second home gated communities, education institutions, hotels or corporate interiors.

"I have a very special place in my heart for Indore where I have spent the five best years of my early life studying at St. Pauls Higher Secondary School. That is when I fell in love with the city's architecture and heritage buildings like the Hukumchand Haveli, Daly College, Lalbagh Palace (replica of the Buckingham Palace gate), Ghanta Ghar and the forts at Mandu. If the Madhya Pradesh Government permits I would love to restore and design the lighting for these structures and make them a tourist attraction."

Jimmy Mistry has another dream to give Indore a new landmark. "I want to create something that can be this emerging and developing city's symbol of modernity and pride," he says.

### DESIGN PHILOSOPHY

"I want to redefine the way people live through my designs and bring in high-end design to mass-housing and enhance and uplift the lives of as many people as possible," says Mistry.

He inspires all inspired in architecture, art and real estate development, and shows us what can be done when one is committed to testify the boundaries of

architecture, urbanism and design.

Who would have imagined that a mechanical engineer would one day shake the roots of conventional architectural wisdom and carve a niche for himself; through his work he has proved beyond doubt that it doesn't necessarily take a degree from an elite design school to set new benchmarks in design.

He has never had any formal education in art, architecture or design, yet through the last 17 years he has transformed several cultures into dynamic environments, and crafted many value propositions into experiences.

From major Master Planning and Mass Housing projects to large scale Architectural Projects from Shopping Malls to TV studios; from UB Group Headquarters, Bangalore for Dr. Vijay Mallya to his award winning Yacht Design, from Headquarters of Bajaj Auto, Pune for Rajeev Bajaj to award winning Bajaj Probiking retail store design. Sahara Housing Headquarters and Shopping Mall, Lucknow for Shri Subrata Roy Sahara, Religare Financial Services Headquarters, Noida for Sunil Godhwani and L&T Finance Headquarters, Mumbai are some of the many projects that he has designed.

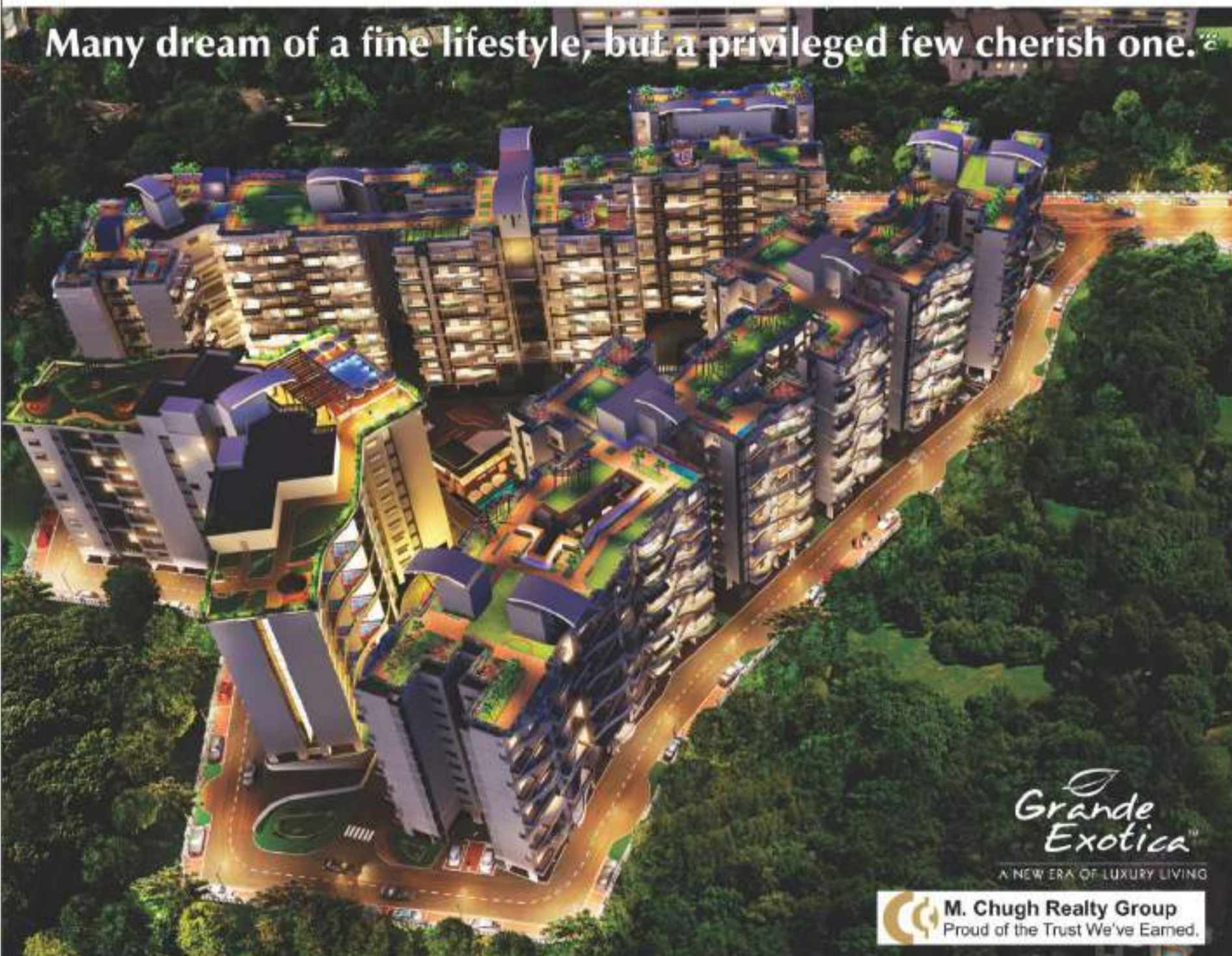
For his creative design efforts, he is amassed a string of awards and recognitions.

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G+21 floors  
Super Luxury Residential Tower  
Mumbai

## Many dream of a fine lifestyle, but a privileged few cherish one.



Grande Exotica  
A NEW ERA OF LUXURY LIVING

M. Chugh Realty Group  
Proud of the Trust We've Eamed.

Grande Exotica is an upscale signature residential development in the city of Indore. Sprawled over 6.8 acres with a built up area of 10 lacs sq. ft., this luxurious township comprises of 360 designer apartments in variants of 3, 4 and 5 BHK housed in 8 iconic towers, each standing 10 floors tall with a roof-top infinity pool, sunken bar, club house with hi-tech gymnasium, yoga centre, business centre and a mini golf course.

Mr. Mohan Chugh  
Chairman, M. Chugh Group



"Jimmy Mistry has always ensured we do justice to every land parcel by using his creative abilities to synchronize our vision with his concepts. We perceive his contribution to M.Chugh Realty Group not in terms of any quantifiable aspect but bringing to our Group an intangible and irreplaceable value called 'Pride'."

Mr. Nitesh Chugh  
Director, M. Chugh Group



"As a developer we have always valued his quality of pursuing highest benchmarks, and these are not set by us but by himself. I can recollect many instances where we have approved the drawings but he has strived further on improvisations till he is completely satisfied that he has put in his best efforts and offered the best design solutions. Overall, Jimmy has always been a part of our core team and he is one of our key assets who transforms our present to the future envisioned by us."

Mr. Vivek Chugh  
Director, M. Chugh Group



"It has been a pleasure working with architect Jimmy Mistry. We have had a high success rate every time he has designed a project for us, his designs are a huge selling points for us. He has also been really very innovative and has a good understanding of techniques and technology. I believe in terms of skills, personality and technical powers, Mr. Mistry stands out."



Dainik Bhaskar awards Grande Exotica with the jury award under Residential Luxury Segment category, tabulated by Ernst & Young.



**Della Tecnica Indore Branch Office**



Started in 1996 Della Tecnica has been operating at an award winning level. Today with 2500 professionals networked across eight offices and 6 business verticals in India, we serve our clients as trusted advisors, combining localized expertise with global perspective.

A lot of repeat business reflects the trust and value our clients place in our experienced team. Offering most of the essential services in-house also contributes to better execution of projects by streamlining the team's communication and helps in services as individual profit centers, yet posing as a unified creative force, is in sync with what today's world needs.

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Jimmy Mistry is the driving force and inspiration behind the practice. His passion for Architecture and Design has been reflected in the creation of every project. His adroit edifices have let no room for doubt. His invaluable contribution to Design has been recognized by the who's who of the industry. The few awards listed here speak for themselves.

## Awards

<p>2001 Young Design Practice award and certificate of meritorious appreciation given to Jimmy Mistry by the Indian Institute of Interior Design (IICD)</p> <p>2003 Della Tecnica is honored with the Urban Heritage Architects Award, 2003 by Indian Heritage Society, for the restoration of Rustom Faramna Agiary.</p> <p>2004 Young Achiever Award, in the Business Leader Category, awarded to Jimmy Mistry by the Indo American Society.</p> <p>2005 Mahavir &amp; Mahatma Award for Oneness, by the Times Foundation awarded to Jimmy Mistry.</p>	<p>2000 Awarded Best Commercial Urban Architecture Design Excellence by Construction Source India.</p> <p>2009 VMD Retail Design Awards for Bajaj Probing in Transportation Category &amp; Kingfisher Lounge in F &amp; B Category.</p> <p>2010 Awarded for Outstanding Performance in Infrastructure Development, in the Territory of Daman &amp; Diu by Hon'ble Minister of State for Home - Government of India</p> <p>2011 Outstanding achievers awarded to Jimmy Mistry in the field of Architecture &amp; Design at the Indian Architectural Design Festival.</p>
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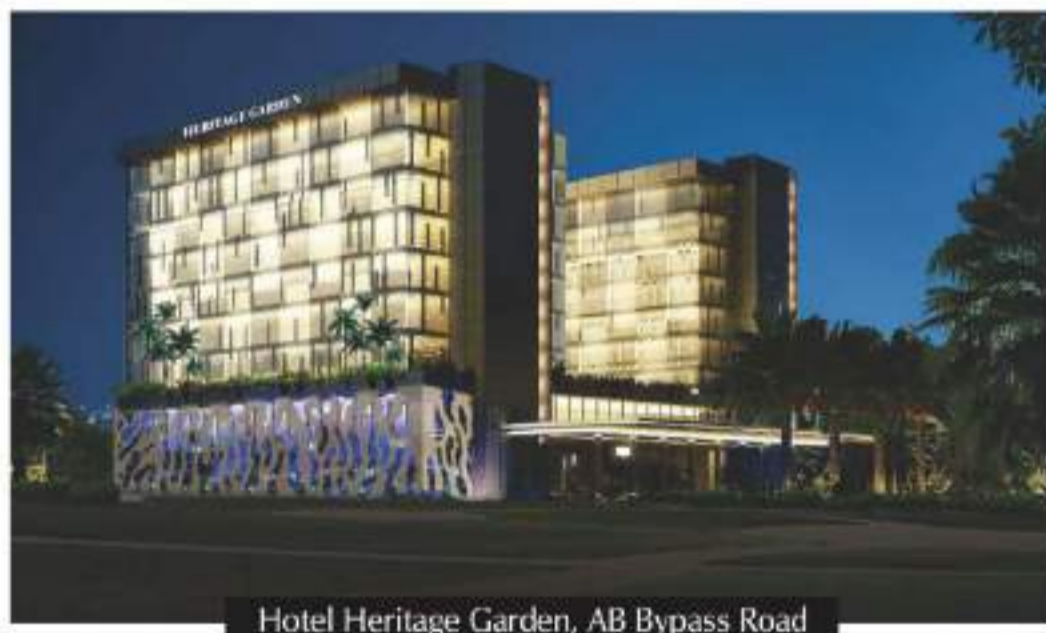
**Team Della Tecnica Indore**

- Jagjeet Bhullar**  
Associate Vice President
- Faroukh Dastur**  
Dy. Chief Architect
- Vineet Kolape**  
Dy. Chief Architect
- Dinesh More**  
Sr. Architect
- Prakriti Sethi**  
Sr. Co-ordinating Architect
- Amrut Salukhe**  
Dy. Gen. Manager - Projects

## Welcome To Cutting-Edge Luxuries.

Hotel Heritage Garden is a 100 room hotel, the latest addition to the AB Bypass Road: a 6-storeyed stately structure offering a range of services: including the most extensive banqueting facilities to serve the local community and businesses.

The arrangement of functions establishes a natural hierarchy of privacy, which extends from the public spaces at street level to the guest terraces and roof garden at the very top of the building. On the top floor, the hotel's rooftop terraces form an urban oasis, with a sky bar and sky gardens to complement the same, with spectacular views of the Indore skyline.



Hotel Heritage Garden, AB Bypass Road

**Rahul Patel**  
Director, Nandi Clubs Resort



*"Our single-minded objective was to create a wedding and hotel destination project at par with international standards, one which offers a rich experience and bespoke amenities. Jimmy's meticulous planning and design stands out beyond our expectations."*

## Silver Springs

Silver Realty Pvt. Ltd.



Silver Springs, AB Bypass Road



## Self Contained Luxury Dwellings.

Silver Mansions provides the undisputed advantage of villas that enjoy the luxury of high-end design - spaces where leisure, conveniences, entertainment, superior finishes, international amenities and world-class planning come together to add a new dimension to comfort, aesthetics and functionality - and overall, urban living.

A 5.5 lacs sq. ft. high-end residential development, the 98 villas have been aesthetically set over 32 acres of pristine land. This project offers a rich blend of experiences that encompass every conceivable need for modern day living, with facilities provided in the form of an exclusive clubhouse and recreation center. Each villa comes with its own private swimming pool and garden, and most significantly - is designed to be truly expandable - a unique modular concept which allows for addition of space or rooms to suit each home owner's individual requirement for the same.

## Bringing Business Together.

Central India's most coveted business address, Silver Springs Business Park is a commercial and retail development, which offers ample space for developing business needs in the comfort of natural surroundings, along with excellent connectivity. With 1 lac sq. ft. built up on 5 acres, this meticulously and ergonomically planned business park is designed around a built-to-suit concept.



Silver Springs Business Park, AB Bypass Road

**Abhishek Jhaveri**  
MD, Silver Realities and Infrastructure Pvt. Ltd.

*"Our association with Mr. Jimmy Mistry has benefitted our company tremendously. Mr. Mistry not only transformed the way we envision a project now, but never ceases to continually add value to every project he touches upon. His unending passion for design seeps through all facets of a large sustainable and luxurious residential and commercial development."*



Chanshyam Ramani  
CMD, MGR Developers



“It has been a pleasure working with Mr Jimmy Mistry and his team. The whole experience of working has been fantastic as he has provided extraordinary consultation to our project with real innovation and good understanding of the housing and construction industry.”

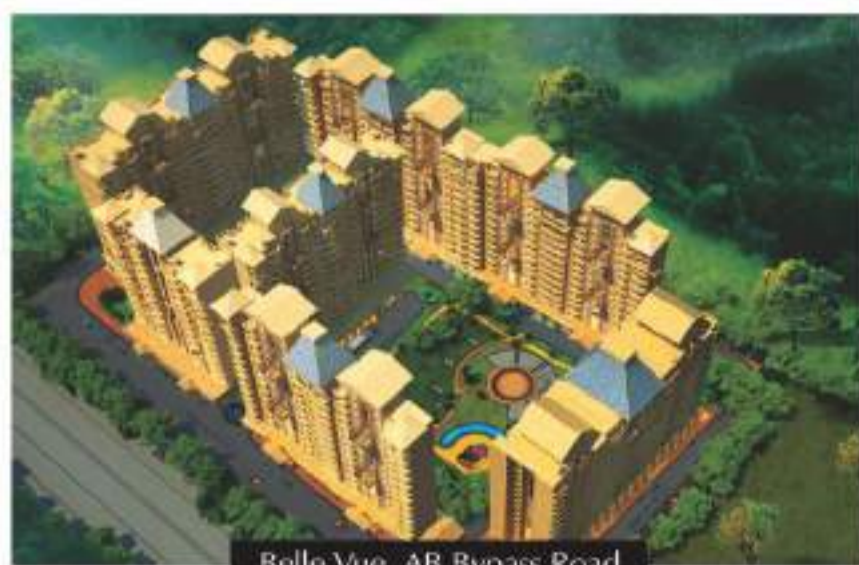
Pankaj Ramani  
MD, MGR Developers



“Della Technica's architecture possess a unique character of its own. They have conceptualized our project with a rare combination of modern amenities with a Spanish ambience that is absolutely admirable.”

Belle Vue is a mixed-use, fully integrated township comprising of 13 residential high-rise buildings with a built-up of 9.85 lacs sq. ft. on 6 acres of land. Nestled in lush greenery, the high-end complex is replete with state-of-the-art world class facilities and amenities that bring together breathtaking views and plush design; in a better attempt to facilitate an improved standard of living. It boasts of a clubhouse with swimming pool and gym; a jogging track; volleyball and badminton courts and children's play area; a temple and an open air theatre: this complete with meticulously planned landscape design features.

## Changing Lifestyles, Building Trust.



Belle Vue, AB Bypass Road

## Indore's First Luxury Second Home Gated Community.



Top of the line luxury villas, High - end multi-storeyed residential towers, most modern clubs in Indore. 24 hour coffee shop, banquets for Corporates and 50 room service apartments.

Shree Vidhya Residential Township, Indore

Satyanarayan Agrawal  
Shree Vidhya Developers



“A detailed discussion with Jimmy about the market enabled us to develop Shree Vidhya Residential Township, a project that is unique and will be the first of its kind in Indore. A gated community concept comprising of exclusive multi-storeyed buildings and luxurious villas.”

Jayesh Garg  
Shree Vidhya Developers



“Having lived and worked in America it is very easy for me to connect to Jimmy's ways of thinking. His experience and international approach makes him stand apart from the others in the fraternity. His down-to-earth attitude makes it a delight to associate with him on our project.”

Navratna Agrawal  
Shree Vidhya Developers



“When we decided to enter Indore's realty market our vision was to create a project that stands out from the crowd. In our first meeting itself, Jimmy was able to visualize what we wanted, guide us in the right direction and ultimately deliver a plan to match our vision perfectly.”

Prafull Saklecha,  
CMD, Bloomberg Realty (India) Pvt. Ltd.



“Jimmy's designs are innovative and futuristic. He comes with a lot of experience and is always willing to experiment with designs and technology. He exceeds expectations in terms of design and grandeur. Being associated with Jimmy adds tremendous prestige and helps build immense trust among our clients.”



## Developing A Model Lifescape Indore's Gen-next Housing.

Bloomberg Orchid Park is bringing into play the knowledge and expertise bestowed by modern technological advances and ecological insights developed across the globe. Committed to providing top-of-the-line development at the most affordable prices, Bloomberg Orchid Park is a 13 lacs sq. ft. iconic self-sustaining township that places residents in 70 garden villas and row houses sprawled over 60 acres of lush greenery, which provides to be core design generators. Pursued as a vision rather than just a project, this township will be replete with a complete range of state-of-the-art international facilities and amenities that combine stunning views with sumptuous luxury.



Bloomberg Orchid Park, Super Corridor

## Timeless Peace and Tranquility Await.



Hotel Mint Leaf, Indore

A sustainable luxury development of hotel accommodation and banqueting facilities, the Hotel Mint Leaf will provide a new landmark to the city, complemented with surrounding landscaped gardens.

The hotel will offer an unprecedented level of luxury – every guest room will benefit from the fine views of the surrounding landscapes. The hotel will also benefit from a state-of-the-art spa and fitness centre, which combined with its bold architectural form, will create a sense of destination and place. At ground level, the restaurant will be warm and inviting, blending the spirit of surrounding landscapes extending to this unique leisure realm.

Romi Chaddha,  
MD, Hotel Mint Leaf



“Our experience with Della Technica for our new hotel project has been enriching. They have been in complete sync with our organizations' vision of innovation and quality hospitality-this is translated seamlessly in their designs.”

## Turnkey Office Interiors by Della Technica



Bhatia Group, Indore



Aman Bhatia  
MD, Bhatia International Ltd.

“We have a very old association with Jimmy Mistry and we have seen his design practice grow over the years and he still maintains the high level of service offered to us for the first project.

Our Vision was to create a truly international corporate office at an optimum cost which Della Technica has been able to deliver each time.”



The Daly College, Library



The Daly College Indore

Established in 1882, Daly College is one of the oldest and most prestigious schools in India.

“The overall goal was for Mr. Mistry to create environments where students would be inspired and challenged to learn and reach their fullest potential, while also addressing the specific library needs of the school.”

Kunwar Sumer Singh  
Principal, Daly College



“We believe in the best, so we went to the best and they have not let us down.”

Prasanna Kedia  
MD, Associated Alcohols and Breweries Ltd.



“Jimmy Mistry has an ability to accommodate the best space planning concepts within the boundaries of cost. He also has a good understanding of corporate design, branding and creating offices that match the brand perception.

Associated Alcohols and Breweries Ltd. thrives on quality and always chooses the right partners in delivering the same. There was no doubt in choosing him for his immense talent and experience.”



Associated Alcohols & Breweries Ltd., Indore

## Step into an oasis of excellence...

RESIDENCES THAT TRANSCEND BEYOND FOUR-WALLED STRUCTURES:  
INTO A HAVEN REplete WITH LUXURY

Maple Woods, is an exclusively gated, upscale residential development in Indore. Spread over 16 acres with a built-up area of 30 lacs sq. ft., the signature modern style and color palette of 1,300 luxurious apartments of 2/3/4 BHK promises exclusive privacy with a quality of living that equals the very best. With close attention to lifestyle elements of the residences, the homes at Maple Woods come embellished with imaginative personal spaces; this isle of luxury promises maximum security with futuristic apartment management systems, contemporary living at its potential best. A holistic lifestyle within a dazzling space and mesmerizing surroundings.

maple  
woods  
INDORE



Maple Woods, Pipliyakumar



A project by  
Siddhivinayak Developers  
joint venture of  
Shekhar & Chugh Group

Kailash Raghuvanshi  
CMD, Siddhivinayak Developers Pvt. Ltd.



“Jimmy Mistry’s architectural expertise has helped us realize our vision of creating a new live – able city which offers new-age urban living in terms of amenities and facilities at Indore. Being spread over a sprawling 16 acres, balancing our vision with practical town planning aspects was a challenge in itself. But Jimmy’s experience and expertise has ensured a beautiful combination of a complete integrated township while also keeping in mind functional facets & customer expectations.”

Shekhar Raghuvanshi  
MD, Siddhivinayak Developers Pvt. Ltd.



“Jimmy Mistry understands our ideology and proposes intrinsic and innovative plans that match our expectations of lifestyle in optimum utilization of space. His new modern approach is fast changing Indore’s skyline and assists us in creating landmarks.”

## Making Education Effortless and Effective.



Educomp Millennium School aims to establish a new benchmark in school education. The new facility of 1.5 lac sq. ft. built on 5 acres of land provides state-of-the-art infrastructure facilities. The school’s design and infrastructure has incorporated the use of environment friendly and green practices.



The Millennium School - Educomp Group, Indore



Shantanu Prakash  
CMD, Educomp Solutions



“Jimmy Mistry’s firm provides a set of holistic professional offerings to the client and ensures using innovative ideas and planning initiatives. All his projects have a different outlook and he has always created a unique identity to make individual dreams come true.”

Brig. Vikram Singh  
Sr. Vice President, Educomp Solutions



“Jimmy Mistry has a good understanding of institutional design that addresses the spatial needs of children friendly environment. He understands our ideology and designs intrinsic and innovative plans that match our expectations. We at Educomp wish him and his team good luck.”



Mittal Corp Limited, Indore

Karan Mittal  
CMD, Mittal Corp Ltd.



“Jimmy Mistry has the gifted ability and the knack to visualize, design and space planning the way it was always intended. His structures establish an individualistic identity of uniqueness and elegant timelessness in every sense of the word, by being both: eternal in design, as well as one which boasts efficiency in structure; sustainability and environment friendly – basically, every corporate’s dream come true architect.”



## Corporate Identity Redefined.

Demonstrating the company’s significance in the development of the city, this small but stately structure creates a novel defining landmark for Indore, with a design that captures MCL’s purpose and permanence as a leading manufacturer of stainless steel intermediaries. Sophisticated design and contemporary elegance of the exterior façade features an open dialogue of an oscillating play between steel and glass - this dynamic structure striking a completely different impression when lit up at night.

