

**Exclusive** 

# Della Group witnesses 100 percent occupancy on weekends

*The Maharashtra-based hospitality company is now looking forward to investing outside the State.*

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*With all Covid protocols being legally lifted, there is a surge in willingness to travel, shares Jimmy Mistry, founder of Della Group.*

**J**immy Mistry, founder of Della Group, has said that the company is looking further to expand the Della portfolio outside Maharashtra. The company is currently taking interest in collaborating and partnering with landowners that would like to transform their land investments into projects and a profitable business model.

The group at present is standing at an average occupancy rate of 60 percent through the week with weekends generally being at 100 percent most times. The client portfolio is upscale premium clientele from metro cities in India, top corporate companies as well as groups of friends and family.

“We are witnessing a healthy splurge in bookings with a mix of FIT, corporate clientele who are looking for luxurious and safe getaways. Even large groups of family and friends are looking at indulging in new experiences and luxury getaways. With the wedding segment also peaking up, we get a lot of bookings for peak dates which are practically booked out as well as through the wedding season,” Mistry added.

With all Covid protocols being legally uplifted, there is a surge in willingness to travel. Weddings and MICE both contribute to a large part of the revenue for the company roughly between 40 to 60 percent on an annual basis as grander weddings are being held again and corporate and event companies have begun planning their off-sites and events again.

Moving ahead, at Della Group, the hospitality company is finding better alternatives and taking the right steps towards sustainability. “Our newest garden villas have bio walls to help with better air circulation and purify the environment further. We use reusable, biodegradable paper bags. We segregate the waste products, so less waste goes into landfills which makes it better for the environment. We crush and recycle plastic bottles. We have a tree plantation drive for our guests and employees and we we practise rainwater harvesting,” he shared.